



**INTERNATIONAL POLKA ASSOCIATION**  
P.O. Box 1484 · Plainfield, IL 60544 · Phone or Fax 1-800-TO-POLKA  
[www.ipapolkas.com](http://www.ipapolkas.com)

Dear 2018 IPA Program Book Advertiser:

We would like to ask for your support as the International Polka Association presents its 50<sup>th</sup> Annual Polka Festival and Convention, Friday, August 31<sup>st</sup> through Sunday, September 2<sup>nd</sup>, 2018 at the Millennium Hotel in Buffalo, New York. We are currently in the process of soliciting ads for our Festival Souvenir Program Book.

- Full Page \$65.00     ½ Page \$40.00     ¼ Page \$30.00     Well Wisher \$1.00

**SPECIAL: We are including special "Golden" pages in the Ad Book this year at an additional charge of \$20. If you would like one of these pages, please mark the box below. These must be Full Page Ads.**

- Golden Page \$20.00 (\$85 total)**

**Ad Contract & Copy Deadline: Friday, August 3<sup>rd</sup>, 2018**  
**Payment MUST accompany advertisement at time of press or it will NOT be printed!**

**Acceptable Files:**

- .PDF's, JPG's, .PNG's, MS WORD, (300 dpi MINIMUM - Please include all fonts & graphic support if applicable)
- Camera-ready ads (hard copies) can be scanned.

It is important for you to specify the ad copy. Please print or clearly type your copy. Camera-ready artwork is appreciated. Please include these items with a check payable to the "International Polka Association and send them to:

US MAIL  
**IPA Festival Souvenir Program Book**  
**Attn: Keith Pietrancyk**  
**P.O. Box 1484**  
**Plainfield, IL 60544**

ELECTRONIC  
**Email to: [polkadancinman@comcast.net](mailto:polkadancinman@comcast.net)**  
**ATTACH ALL APPLICABLE FILES**  
**Send Checks to the address (Left)**

*Clearly Type or Print Copy Below:*

***Please attach a printed copy of your advertisement***

I understand that by returning this entire signed agreement with payment no later than the deadline date, I will be assured of advertising space in the IPA Festival Souvenir Program Book. I also understand that the International Polka Association reserves the right to reject any ad it deems unsuitable for its publication.

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Total Enclosed \$ \_\_\_\_\_

Send contract, ad copy, and check made payable to: International Polka Association to the address above.

We look forward to hearing from you and thank you for your support.

Sincerely,

Keith Pietrancyk  
50<sup>th</sup> IPA Program Ad Book Chairperson